# PHILLIP JEFFRIES

## California Consumer Privacy Act of 2018 (CCPA) Do Not Sell My Info Request Form

If you are a California resident, you have the right to opt out of the sale of your personal information. To exercise this right, please complete the form below. References to "us", "our" and "we" refers to Phillip Jeffries and its affiliates and subsidiaries (collectively, "Phillip Jeffries"). If you would like to submit a request as an authorized agent on behalf of another individual, please email privacy@phillipjeffries.com. To learn more about our Phillip Jeffries privacy practices, please review our Global Privacy Notice and California Consumer Privacy Statement.

#### Date of Request:

### Part A. Your Information

Please provide the information below so we can verify your identity and California residency. (Fields marked with an asterisk are mandatory.)

\*Company Name:

\*First Name:

\*Last Name:

Street Address:

City:

\*State:

\*Zip Code:

\*Email Address:

Telephone Number:

#### Part B. Your Opt-Out of Sale Request

Under the California Consumer Privacy Act of 2018 (the "CCPA"), California residents have the right to opt-out of the "sale" of their personal information. The CCPA defines the term "sale" broadly to include the selling, renting, releasing, disclosing, disseminating, making available, transferring or otherwise communicating of your personal information to another business or third party for monetary or other valuable consideration. Phillip Jeffries does not explicitly sell our consumers' personal information. However, we do participate in interest-based advertising.

- 1. Opt-out of Interest-based Advertising: We and our advertising partners participate in advertising, marketing and analytics programs to deliver more relevant, interest-based advertisements to you. These programs involve the collection and sharing of your personal information (such as through cookies and pixels) when you visit our website from which we may derive value (such as an enhanced ability to serve you more relevant ads). To learn more about the information collected, used, and disclosed for these interest-based advertising purposes, please see the interest-based advertising section of our Global Privacy Notice. You may opt-out of the sale of your information for interest-based advertising purposes as described in our Global Privacy Notice. Please understand that we will still share your information in ways that are not a "sale," such as with our service providers, for our own online advertising purposes. Your opt-out will be specific to the web browser or device you use at the time you exercise your opt-out rights; if you use multiple web browsers or devices, you will need to opt-out from each browser and device. Please note that opting-out of the sale of your information for interest-based advertising purposes does not mean you will stop seeing ads, including interest-based ads, and your information that was collected and sold prior to 90 days before your opt-out request may be further used and sold for interest-based advertising purposes.
- **2. Opt-Out of Other Sales:** To opt out of our other potential sales of your personalinformation, please re-enter your email address below:

Please return your completed form to privacy@phillipjeffries.com. You may also mail us the form at the following address:

Phillip Jeffries Headquarters CCPA Administrator 180 Passaic Avenue Fairfield, NJ 07004