



# PHILLIP JEFFRIES LTD. HANGING INSTRUCTIONS

## SOHO HEMP WALLCOVERING

**STOP: DO NOT CUT OR INSTALL UNTIL YOU HAVE READ THESE INSTRUCTIONS!**

Thank you for choosing this fine handcrafted wallcovering. For the best results, we believe that a professional wallcovering installer should hang these wallcoverings.

**DESCRIPTION:** Uptown hemp gets a downtown makeover with the edgy and innovative **SOHO HEMP**. Two to three colors of authentic hemp are hand woven, then laminated onto colored paper backings for a multi-colored texture full of depth and energy. Featured in the *Fashionista* wallcovering book, **SOHO HEMP** is available in seven unique and dramatic colorways that make a bold fashion statement.

### PREPARATION:

Before you cut and hang, please be sure you have:

1. The correct wallcovering and the correct amount of wallcovering to finish the job.
2. Inspect the wallcovering carefully to ensure it is free of defects:

If no defect is evident before installation, the material should be inspected after three (3) strips are installed. If any defect is evident at this time (or at any point in the installation) no additional material should be hung until Phillip Jeffries Ltd. is notified. **NO CLAIMS WILL BE ALLOWED FOR MORE THAN (3) STRIPS ON THE WALL.** All claims must be made within 60 days of the invoice date. No labor claims will be allowed at any time.

**BUILDING & MATERIAL CONDITIONS:** The building must be weather-tight with HVAC settings (including pressure, temperature and relative humidity) the same as those of an occupied building for three days prior to, throughout installation and three days after installation. The walls must be structurally sound including elimination of sources of moisture accumulation into the wall or wall cavity. The wallcovering must be in a clean and dry condition and must be stored at normal occupied building temperature and humidity for at least three days prior to installation. All adhesives and primers must be new, good quality, commercial grade materials, which have not been contaminated.

IF YOU HAVE ANY QUESTIONS, PLEASE STOP AND CONTACT  
**PHILLIP JEFFRIES LTD. BEFORE PROCEEDING.**

### WALL PREPARATION:

1. The walls to be covered must be properly prepared to insure that the wallpaper will adhere to the wall surface. Even the strongest adhesive can only work when the wall surface is clean and properly prepared.
2. Phillip Jeffries recommends that installers use a hard, acrylic, pigmented, wall-protecting primer that is **SPECIFICALLY** made for **WALLCOVERING INSTALLATION** and **WALL PROTECTION**.

***DO NOT utilize R-35 on its own as a primer as R-35 is a light-duty adhesion promoting sizer, not a wall-protecting, wallcovering primer.***

3. Allow the primer to dry thoroughly before hanging.



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#### INSTALLATION

##### ADHESIVE

1. We recommend a clear, pre-mixed vinyl adhesive.
2. Apply the paste to the back of the paper, which will become flexible and easy to hang. Allow the paste to become tacky prior to hanging (exact time will vary based on temperature, humidity, etc.)
3. Do not add excessive water to the paste as it may cause the backing paper to pull away from the front.
4. It is important to keep the face of the wallcovering free of adhesive.

##### TRIMMING

1. The edges have been pre-trimmed at the factory. However, you may wish to double cut the wallcovering to create as fine a seam as possible.
2. Trim edges with a VERY sharp razor blade. Change your blades often.

##### TIPS

1. Use a soft brush or cloth when hanging, so that you do not damage the face of the wallcovering.
2. DO NOT allow paste or excessive water to stain the front of the wallcovering. Both paste and excessive water will change the color of the natural arrowroot on the face of the paper.
3. After cutting the strips from two bolts, take a few minutes to shade the strips from light to dark to insure the most even shading. The installer may reverse strips if they feel that it will produce the most even shading. Once you are satisfied with the shading from the first two bolts, cut and shade the balance of the rolls.
4. Paste, trim and hang one strip at a time.
5. Consider using a light painters tape to cover the edges of previously installed strips, so that the paste coming out from the seams will not settle on the installed strips.
6. Gently smooth the wallcovering using a plastic smoother. Do not use a seam roller.
7. Subtle shading differences between strips tend to soften over time as the Soho Hemp begins to oxidize.
8. Wallcovering may be cleaned using a soft brush attachment of a vacuum cleaner. A damp cloth may be used but be sure NOT to soak the material.