



PHILLIP JEFFRIES LTD.

HANGING INSTRUCTIONS

CITIES OF GOLD

GOLD, SILVER & COPPER LEAF WALLCOVERING

STOP: DO NOT CUT OR INSTALL UNTIL YOU HAVE READ THESE INSTRUCTIONS!

Thank you for choosing this fine handcrafted wallcovering. For the best results, we believe that a professional wallcovering installer should hang these wallcoverings.

DESCRIPTION:

Authentic **Japanese Gold, Silver and Copper Leaf** wallcoverings from the **CITIES OF GOLD** collection are crafted using centuries old techniques handed down from generation to generation. Each metallic paper is crafted from real gold, copper or silver leaf that is applied using chopsticks and hand brushed onto a special backing paper. Our metallic leaf wallcoverings also feature the most resilient and flexible finish in the industry, allowing for easier maintenance and installation. Available in twenty-two shimmering colors.

PREPARATION:

Before you cut and hang, please be sure you have:

1. The correct wallcovering and the correct amount of wallcovering to finish the job.
2. Inspect the wallcovering carefully for color, quality and condition. **Authentic Gold, Silver and Copper Leaf** wallcovering is handmade by skilled artisans. As with any handmade product, there may be slight imperfections, which are not to be considered defects.
3. If no defect is evident before installation, the material should be inspected after three (3) strips are installed. If any defect is evident at this time (or at any point in the installation) no additional material should be hung until Phillip Jeffries Ltd. is notified. **NO CLAIMS WILL BE ALLOWED FOR MORE THAN (3) STRIPS ON THE WALL.** All claims must be made within 60 days of the invoice date. No labor claims will be allowed at any time.

**IF YOU HAVE ANY QUESTIONS, PLEASE STOP AND CONTACT
PHILLIP JEFFRIES LTD. BEFORE PROCEEDING**

WALL PREPARATION:

1. The walls to be covered must be properly prepared to insure that the wallpaper will adhere to the wall surface. Even the strongest adhesive can only work when the wall surface is clean and properly prepared.
2. Please be sure to cover old latex paint and new sheetrock or very absorbent walls with a good quality primer that is **SPECIFICALLY MADE FOR WALLCOVERING.** The exact primer must be determined by the installer. However when covering flaky or water based paint, a heavy duty wallcovering primer may provide the best results.
3. Allow the primer to dry thoroughly before hanging.
4. Consider using a lining paper under light colored wallcovering or if you need to even out rough walls.



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INSTALLATION

ADHESIVE

1. We recommend a clear, non-staining, pre-mixed vinyl adhesive.
2. Wallcovering should be hand pasted, overlapped and double cut.
3. Apply the paste to the back of the paper, which will become flexible and easy to hang. Allow the paste to become tacky prior to hanging (exact time will vary based on temperature, humidity, etc.)
3. Do not add excessive water to the paste as it may cause the backing paper to pull away from the front.

TRIMMING

1. We recommend that you create your own precision trimmed edge by making a double cut to the wallcovering to create as fine a seam as possible.
2. Trim edges with a VERY sharp razor blade. Change your blades often.

TIPS

1. Take special care around electrical outlets.
2. Use a soft brush or soft sponge to smooth the surfaces and to avoid damaging the face of the wallcovering.
3. Paste, trim and hang one strip at a time.
4. Consider using a light painters tape to cover the edges of previously installed strips, so that the paste coming out from the seams will not settle on the installed strips.
5. Wallcovering may be wiped gently using a damp cloth or vacuumed with a soft brush attachment.