



# PHILLIP JEFFRIES LTD. HANGING INSTRUCTIONS

## BELGIAN LINEN WALLCOVERING

**STOP: DO NOT CUT OR INSTALL UNTIL YOU HAVE READ THESE INSTRUCTIONS!**

Thank you for choosing this fine handcrafted wallcovering. For the best results, we believe that a professional wallcovering installer should hang these wallcoverings.

### **DESCRIPTION:**

From the finest mill in Belgium, these classic linen wallcoverings celebrate the natural beauty and elegance of linen. From the "Linen State of Mind" collection, our **BELGIAN LINEN** wallcoverings are expertly paperbacked and suitable for the finest contract and residential installations.

### **PREPARATION:**

Before you cut and hang, please be sure you have:

1. The correct wallcovering and the correct amount of wallcovering to finish the job.
2. Inspect the wallcovering carefully to ensure it is free of defects:  
If no defect is evident before installation, the material should be inspected after three (3) strips are installed. If any defect is evident at this time (or at any point in the installation) no additional material should be hung until Phillip Jeffries Ltd. is notified. **NO CLAIMS WILL BE ALLOWED FOR MORE THAN (3) STRIPS ON THE WALL.** All claims must be made within 60 days of the invoice date. No labor claims will be allowed at any time.

**IF YOU HAVE ANY QUESTIONS, PLEASE STOP AND CONTACT  
PHILLIP JEFFRIES LTD. BEFORE PROCEEDING**

### **WALL PREPARATION:**

1. The walls to be covered must be properly prepared to insure that the wallpaper will adhere to the wall surface. Even the strongest adhesive can only work when the wall surface is clean and properly prepared.
2. Please be sure to cover old latex paint and new sheetrock or very absorbent walls with a good quality primer that is **SPECIFICALLY MADE FOR WALLCOVERING.** The exact primer must be determined by the installer. However when covering flaky or water based paint, a heavy duty wallcovering primer may provide the best results.
3. Allow the primer to dry thoroughly before hanging.



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#### INSTALLATION

##### ADHESIVE

1. We recommend a clear, non-staining, pre-mixed vinyl adhesive.
2. Apply the paste to the back of the paper, which will become flexible and easy to hang. Allow the paste to become tacky prior to hanging (exact time will vary based on temperature, humidity, etc.)
3. Do not add excessive water to the paste as it may cause the backing paper to pull away from the front.
4. It is important to keep the face of the wallcovering free of adhesive.

##### TRIMMING

1. Trim edges with a VERY sharp razor blade.
2. This wallcovering is made from natural linen, which may show some shade variations from strip to strip. This is a natural, inherent quality of these materials and should not be considered a defect. At the discretion of the installer, strips may be reversed if they feel this will create the most even shading. Similarly, natural fibers may contain some irregularities in texture and weave should not be considered a defect.
3. The edges have been pre-trimmed at the factory. However, you may wish to double cut the wallcovering to create as fine a seam as possible.

##### TIPS

1. Use a soft brush or cloth when hanging, so that you do not damage the face of the wallcovering.
2. DO NOT allow paste or excessive water to stain the front of the wallcovering. Both paste and excessive water will change the color of the natural weave on the face of the paper.
3. Paste, trim and hang one strip at a time.
4. Consider using a light painters tape to cover the edges of previously installed strips, so that the paste coming out from the seams will not settle on the installed strips.
5. Gently smooth the wallcovering using a plastic smoother. Do not use a seam roller.
6. This wallcovering has been treated with an eco-friendly stain repellent finish. Treat stains as soon as possible with clean damp cloth. Wallcovering can be cleaned using a soft brush attachment of a vacuum.