



# PHILLIP JEFFRIES LTD. HANGING INSTRUCTIONS

## HORSEHAIR WALLCOVERING

**STOP: DO NOT CUT OR INSTALL UNTIL YOU HAVE READ THESE INSTRUCTIONS!**

Thank you for choosing this fine handcrafted wallcovering. For the best results, we believe that a professional wallcovering installer should hang these wallcoverings.

### **DESCRIPTION:**

A new era of nobility lines the walls with the chic & modern HORSEHAIR collection. Inspired by the rich fabrics woven in early 19<sup>th</sup> century France, Phillip Jeffries reinterprets a true classic – as authentic abaca and polyester are hand woven to create the look and feel of real horsehair. The HORSEHAIR collection is treated with a stain repellent finish and is available in four timeless colorations.

### **PREPARATION:**

Before you cut and hang, please be sure you have:

1. The correct wallcovering and the correct amount of wallcovering to finish the job.
2. Inspect the wallcovering carefully to ensure it is free of defects:

If no defect is evident before installation, the material should be inspected after three (3) strips are installed. If any defect is evident at this time (or at any point in the installation) no additional material should be hung until Phillip Jeffries Ltd. is notified. **NO CLAIMS WILL BE ALLOWED FOR MORE THAN (3) STRIPS ON THE WALL.** All claims must be made within 30 days of the invoice date. No labor claims will be allowed at any time.

**BUILDING & MATERIAL CONDITIONS:** The building must be weather-tight with HVAC settings (including pressure, temperature and relative humidity) the same as those of an occupied building for three days prior to, throughout installation and three days after installation. The walls must be structurally sound including elimination of sources of moisture accumulation into the wall or wall cavity. The wallcovering must be in a clean and dry condition and must be stored at normal occupied building temperature and humidity for at least three days prior to installation. All adhesives and primers must be new, good quality, commercial grade materials, which have not been contaminated.

**IF YOU HAVE ANY QUESTIONS, PLEASE STOP AND CONTACT  
PHILLIP JEFFRIES LTD. BEFORE PROCEEDING.**

### **WALL PREPARATION:**

1. The walls to be covered must be properly prepared to insure that the wallpaper will adhere to the wall surface. Even the strongest adhesive can only work when the wall surface is clean and properly prepared.
2. Phillip Jeffries recommends that installers use a hard, acrylic, pigmented, wall-protecting primer that is **SPECIFICALLY** made for WALLCOVERING INSTALLATION and WALL PROTECTION.

***DO NOT utilize R-35 on its own as a primer as R-35 is a light-duty adhesion promoting sizer, not a wall-protecting, wallcovering primer.***

3. Allow the primer to dry thoroughly before hanging.



# PHILLIP JEFFRIES LTD.

## HANGING INSTRUCTIONS

### HORSEHAIR WALLCOVERING

**STOP: DO NOT CUT OR INSTALL UNTIL YOU HAVE READ THESE INSTRUCTIONS!**

#### INSTALLATION

##### ADHESIVE

1. We recommend a clear, pre-mixed vinyl adhesive.
2. Apply the paste to the back of the paper, which will become flexible and easy to hang. Allow the paste to become tacky prior to hanging (exact time will vary based on temperature, humidity, etc.)
3. Do not add excessive water to the paste as it may cause the backing paper to pull away from the front.
4. It is important to keep the face of the wallcovering free of adhesive.

##### TRIMMING

1. The edges have been pre-trimmed at the factory. However, you may wish to create your own precision edge on your work table or by making a double cut on the wall for the finest seam possible.
2. Trim edges with a VERY sharp razor blade. Change your blades often.

##### TIPS

1. Use a soft brush or cloth when hanging, so that you do not damage the face of the wallcovering.
2. DO NOT allow paste or excessive water to stain the front of the wallcovering.
3. Prior to hanging, determine which strips will provide the most even shading. In general, hanging the HORSEHAIR wallcovering in the same direction will produce the most consistent shading. However, we leave it to the installer on the job to make the ultimate decision.
4. The HORSEHAIR wallcovering have a natural finish and may show some shade variation from strip to strip. As the wallcovering oxidize, these variations should soften over time.
5. Paste, trim and hang one strip at a time.
6. Consider using a light painters tape to cover the edges of previously installed strips, so that the paste coming out from the seams will not settle on the installed strips.
7. Gently smooth the wallcovering using a plastic smoother. Do not use a seam roller.
8. The wallcovering is treated with a stain repellent finish. Treat all stains as soon as possible with clean water, using a soft cloth. Try to use a lifting action, and avoid the hard rubbing of spots to prevent discoloration. Take special care in cleaning dark colors to avoid leaving "light marks" on the wallcovering.