



PHILLIP JEFFRIES LTD. HANGING INSTRUCTIONS

ROCK STAR CIRCLE WALLCOVERING

STOP: DO NOT CUT OR INSTALL UNTIL YOU HAVE READ THESE INSTRUCTIONS!

Thank you for choosing this fine handcrafted wallcovering. For the best results, we believe that a professional wallcovering installer should hang these wallcoverings.

DESCRIPTION:

Rocker glam hits the walls with the fun and fabulous **ROCK STAR** collection. Small and luminous clear crystal beads are applied in a 1" circle pattern to glazed non-woven paper for a shimmering effect. The beads are extremely well adhered to the non-woven substrate for ease in installation. Virtually seamless, a gem to install and available in seven colors.

PREPARATION:

Before you cut and hang, please be sure you have:

1. The correct wallcovering and the correct amount of wallcovering to finish the job.
2. Inspect the wallcovering carefully to ensure it is free of defects:

If no defect is evident before installation, the material should be inspected after three (3) strips are installed. If any defect is evident at this time (or at any point in the installation) no additional material should be hung until Phillip Jeffries Ltd. is notified. **NO CLAIMS WILL BE ALLOWED FOR MORE THAN (3) STRIPS ON THE WALL.** All claims must be made within 60 days of the invoice date. No labor claims will be allowed at any time.

BUILDING & MATERIAL CONDITIONS: The building must be weather-tight with HVAC settings (including pressure, temperature and relative humidity) the same as those of an occupied building for three days prior to, throughout installation and three days after installation. The walls must be structurally sound including elimination of sources of moisture accumulation into the wall or wall cavity. The wallcovering must be in a clean and dry condition and must be stored at normal occupied building temperature and humidity for at least three days prior to installation. All adhesives and primers must be new, good quality, commercial grade materials, which have not been contaminated.

IF YOU HAVE ANY QUESTIONS, PLEASE STOP AND CONTACT
PHILLIP JEFFRIES LTD. BEFORE PROCEEDING.

WALL PREPARATION:

1. The walls to be covered must be properly prepared to ensure that the wallpaper will adhere to the wall surface. Even the strongest adhesive can only work when the wall surface is clean and properly prepared.
2. Please be sure to cover old latex paint and new sheetrock or very absorbent walls with a good quality primer that is **SPECIFICALLY MADE FOR WALLCOVERING.** The exact primer must be determined by the installer. However when covering flaky or water based paint, a heavy duty wallcovering primer may provide the best results.
3. Allow the primer to dry thoroughly before hanging.

311 Route 46 Fairfield, NJ 07004
Phone: 973-575-5414 Fax: 973-575-5123
Email: customerservice@phillipjeffries.com

SEE REVERSE SIDE



PHILLIP JEFFRIES LTD.

HANGING INSTRUCTIONS

ROCK STAR CIRCLE WALLCOVERING

STOP: DO NOT CUT OR INSTALL UNTIL YOU HAVE READ THESE INSTRUCTIONS!

INSTALLATION

ADHESIVE

1. We recommend a clear, non-staining, pre-mixed vinyl adhesive. During our test hanging, installer used adhesive Romans Professional 880.
2. Apply the paste to the back of the paper, which will become flexible and easy to hang. Allow the paste to become tacky prior to hanging (exact time will vary based on temperature, humidity, etc.)
3. Do not add excessive water to the paste as it may cause the backing paper to pull away from the front.
4. DO NOT get paste on the face or edges of the wallcovering. If paste does accidentally get on the face of the wallcovering, blot off excess paste immediately and gently wipe with a soft, wet sponge, cleaning sponge with water in between each wipe. Do not scrub or rub harshly.

TRIMMING

1. The edges have been pre-trimmed at the factory. However you may wish to create your own precision trimmed edge by trimming one column of circles off on your work table.
2. Trim edges with a VERY sharp razor blade. Change your blades often.

MATCH

1. When hanging strip to strip, be sure to align the circles so that they create a continuous grid pattern.

TIPS

1. Remove any loose glass beads that might be stuck to the back side of wallcovering to ensure a smooth installation.
2. DO NOT crease the wallcovering
3. Use a soft brush or cloth when hanging, so that you do not damage the face of the wallcovering. Smooth until all air bubbles are removed.
4. Paste, trim and hang one strip at a time.
5. DO NOT reverse hang the strips.
6. Consider using a light painters tape to cover the edges of previously installed strips, so that the paste coming out from the seams will not settle on the installed strips.
7. Gently smooth the wallcovering using a plastic smoother. Do not use a seam roller.