



PHILLIP JEFFRIES LTD. HANGING INSTRUCTIONS

REEDS WALLCOVERING

STOP: DO NOT CUT OR INSTALL UNTIL YOU HAVE READ THESE INSTRUCTIONS!

Thank you for choosing this fine handcrafted wallcovering. For the best results, we believe that a professional wallcovering installer should hang these wallcoverings.

DESCRIPTION:

With the new **REEDS** collection, strips of raffia are hand-pressed between two layers of paper for a three-dimensional vertical pattern that looks like authentic reeds. A final wash of color and stain repellent finish completes this elegant, zen-like collection. Available in five chic colors, **REEDS** coordinates beautifully with our collection of natural textures.

PREPARATION:

Before you cut and hang, please be sure you have:

1. The correct wallcovering and the correct amount of wallcovering to finish the job.
2. Inspect the wallcovering carefully to ensure it is free of defects:

If no defect is evident before installation, the material should be inspected after three (3) strips are installed. If any defect is evident at this time (or at any point in the installation) no additional material should be hung until Phillip Jeffries Ltd. is notified. **NO CLAIMS WILL BE ALLOWED FOR MORE THAN (3) STRIPS ON THE WALL.** All claims must be made within 60 days of the invoice date. No labor claims will be allowed at any time.

BUILDING & MATERIAL CONDITIONS: The building must be weather-tight with HVAC settings (including pressure, temperature and relative humidity) the same as those of an occupied building for three days prior to, throughout installation and three days after installation. The walls must be structurally sound including elimination of sources of moisture accumulation into the wall or wall cavity. The wallcovering must be in a clean and dry condition and must be stored at normal occupied building temperature and humidity for at least three days prior to installation. All adhesives and primers must be new, good quality, commercial grade materials, which have not been contaminated.

**IF YOU HAVE ANY QUESTIONS, PLEASE STOP AND CONTACT
PHILLIP JEFFRIES LTD. BEFORE PROCEEDING.**

WALL PREPARATION:

1. The walls to be covered must be properly prepared to ensure that the wallpaper will adhere to the wall surface. Even the strongest adhesive can only work when the wall surface is clean and properly prepared.
2. Please be sure to cover old latex paint and new sheetrock or very absorbent walls with a good quality primer that is **SPECIFICALLY MADE FOR WALLCOVERING**. The exact primer must be determined by the installer. However when covering flaky or water based paint, a heavy duty wallcovering primer may provide the best results.
3. Allow the primer to dry thoroughly before hanging.

311 Route 46 Fairfield, NJ 07004
Phone: 973-575-5414 Fax: 973-575-5123
Email: customerservice@phillipjeffries.com



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INSTALLATION

ADHESIVE

1. We recommend a clear, non-staining, pre-mixed vinyl adhesive.
2. Apply the paste to the back of the paper, which will become flexible and easy to hang. Allow the paste to become tacky prior to hanging (exact time will vary based on temperature, humidity, etc.).
3. It is important to keep the face of the wallcovering free of adhesive.

TRIMMING

1. Edges are untrimmed. We therefore recommend that you create your own precision trimmed edge by trimming the wallcovering on your work table.
2. Trim edges with a VERY sharp razor blade. Change your blades often.

MATCHING

1. The Reeds collection is a series of random vertical lines and is therefore a **RANDOM MATCH**. However, **DO NOT REVERSE THE STRIPS**, as reversing the strips will alter flow of this random vertical pattern.

TIPS

1. Paste, trim and hang one strip at a time.
2. **DO NOT REVERSE THE STRIPS**, as reversing the strips will alter flow of this random vertical pattern.
3. Use a soft brush when hanging the Reeds wallcovering. **DO NOT USE** a plastic smoother as it may flatten out the Reeds. Extra attention may be needed around Reeds with the brush in order to smooth out any small creases.
4. Small notches or ridges may appear throughout the Reeds once it is unrolled or pasted. This is due to the authentic raffia strips imbedded within this paper. These ridges are inherent in the Reeds and add to the beauty of the product. Ridges will be more evident on lighter colors or when under direct light.
5. **DO NOT** allow paste or excessive water to stain the front of the wallcovering. Both paste and excessive water will stain and change the color on the face of the paper.
6. Wallcovering may be cleaned using a soft brush attachment of a vacuum cleaner.