



# PHILLIP JEFFRIES LTD. HANGING INSTRUCTIONS

## JUICY JUTE GRASSCLOTH WALLCOVERING

**STOP: DO NOT CUT OR INSTALL UNTIL YOU HAVE READ THESE INSTRUCTIONS!**

Thank you for choosing this fine handcrafted wallcovering. For the best results, we believe that a professional wallcovering installer should hang these wallcoverings.

### **DESCRIPTION:**

From candy brights to chic naturals, color abounds with this collection of twenty-nine new grasscloth wallcoverings. A far cry from the grasscloths of past eras, the **JUICY JUTE GRASSCLOTH** collection is handcrafted from the finest quality jute, using twice the amount of fiber for more consistent and saturated coloring. Carefully laminated onto a fine paper backing, this collection adds an exciting punch of color to the walls.

### **PREPARATION:**

Before you cut and hang, please be sure you have:

1. The correct wallcovering and the correct amount of wallcovering to finish the job.
2. Inspect the wallcovering carefully to ensure it is free of defects:  
If no defect is evident before installation, the material should be inspected after three (3) strips are installed. If any defect is evident at this time (or at any point in the installation) no additional material should be hung until Phillip Jeffries Ltd. is notified. **NO CLAIMS WILL BE ALLOWED FOR MORE THAN (3) STRIPS ON THE WALL.** All claims must be made within 60 days of the invoice date. No labor claims will be allowed at any time.

**IF YOU HAVE ANY QUESTIONS, PLEASE STOP AND CONTACT  
PHILLIP JEFFRIES LTD. BEFORE PROCEEDING**

### **WALL PREPARATION:**

1. The walls to be covered must be properly prepared to insure that the wallpaper will adhere to the wall surface. Even the strongest adhesive can only work when the wall surface is clean and properly prepared.
2. Please be sure to cover old latex paint and new sheetrock or very absorbent walls with a good quality primer that is **SPECIFICALLY MADE FOR WALLCOVERING.** The exact primer must be determined by the installer. However when covering flaky or water based paint, a heavy duty wallcovering primer may provide the best results.
3. Allow the primer to dry thoroughly before hanging.



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#### INSTALLATION

##### ADHESIVE

1. We recommend a clear non-staining pre-mixed adhesive.
2. Apply the paste to the back of the paper, which will become flexible and easy to hang. Allow the paste to become tacky prior to hanging (exact time will vary based on temperature, humidity, etc.)
3. Do not add excessive water to the paste as it may cause the backing paper to pull away from the front.

##### TRIMMING

1. Trim edges with a VERY sharp razor blade. Change your blades often.
2. After cutting the strips from two bolts, take a few minutes to shade the strips from light to dark to insure the most even shading. The installer may reverse strips if he feels that it will produce the most even shading. Once you are satisfied with the shading from the first two bolts, cut and shade the balance of the rolls.
3. The edges have been pre-trimmed at the factory. However, you may wish to double cut the wallcovering to create as fine a seam as possible.

##### TIPS

1. Use a soft brush or cloth when hanging, so that you do not damage the face of the wallcovering.
2. DO NOT allow paste or excessive water to stain the front of the wallcovering. Both paste and excessive water will change the color of the natural jute on the face of the paper.
3. Paste, trim and hang one strip at a time.
4. Consider using a light painters tape to cover the edges of previously installed strips, so that the paste coming out from the seams will not settle on the installed strips.
5. Gently smooth the wallcovering using a plastic smoother. Do not use a seam roller.
6. Subtle shading differences between strips tend to soften over time as the jute begins to oxidize.
7. These wallcoverings may be cleaned using a damp cloth or vacuum with a soft brush attachment.